

The Sumida Hokusai Museum

Hokusai Beauty ~the brilliant women of Edo~

14 February ~ 8 April 2018

1 term : 14 Feb ~ 11 Mar / 2 term : 13 Mar ~ 8 April

What kind of beauty did Hokusai want to capture ?

Hokusai is known for the many stylistic transformations he achieved in his seventy-year career, including the distinctive styles he developed for depicting beautiful women (*bijin*, beauties). During his early, Shunrō, period, he was influenced by Torii Kiyonaga, who was famous for his portrayals of beautiful women. In his Sōri period, he painted graceful beauties with oval faces before gradually shifting to depicting more stunningly beautiful, voluptuous women. Hokusai is famed for his landscapes, including, of course, *Thirty-six Views of Mount Fuji*, but, particularly in the prime years of his career, he was regarded as ranking with Sontō Kyōden, an ukiyo-e artist also famous for his popular fiction, in the genre of contemporary *sharebon*, illustrated novels of adventures in the licensed quarters, for his elegant portrayals of women. Hokusai also included depictions of kimono patterns, hairstyles, and accessories in his work, expressing the gorgeous feminine beauty of the Edo period through women's attire.

This exhibition introduces the fascination of Hokusai's portrayals of beautiful women and the glorious world of the Edo beauty through 130 works, including depictions of beautiful women by Hokusai and members of his school from our museum's collection and materials, including hair style patterns, accessories, and makeup equipment, from the Pola Research Institute of Beauty and Culture.

↓ Please click above image
and enjoy beautiful movie. ↓



Katsushika Hokusai
"Young Woman Reading Makura
no Sōshi (The Pillow Book)"

■ Exhibition Structure

Section 1. The Many Styles of Hokusai's Beauties: Permutations and Transformations



Beauty has changed depending on the period. Today, women read cosmetic magazine and apply seasonal trend make to be attractive. Hokusai created new beauty which edo women longed for.

Katsushika Hokusai "Woman Holding a Charm from Benten Shrine"

Section 2. A World of Gorgeous Attire and Hairstyles

Edo women is very sophisticated ! Hokusai included depictions of kimono patterns, hairstyles, and accessories. Please enjoy gorgeous feminine beauty of the Edo period.

Sasabeni colour (gold green) lipstick was trend from 1804 to 1830

※High quality rouge shined with green colour. Sasabeni rouge made women's lips faintly red. But applying tickly it made their lips green.



Katsushika Hokusai
"Young Woman Reading Makura
no Sōshi (The Pillow Book)"



It's typical courtesan hair style "Yoko Hyōgo"



Katsushika Hokusai
"Courtesan and
Her Young Attendant"



Mountains of Hair with Wings
(Yoko Hyōgo)

Section 3. Hokusai School Beauties



Hokusai didn't squeeze his school member into his style. Hokusai's style was inherited traditionally in their works. As well as developed originally while effected by another artist. Please enjoy depiction of various beauties .

We exhibit our collector's piece drawn by Ōi who was daughter of Hokusai.

Katsushika Ōi "Treasury of Education for Women"

■ Highlights

Section 1. The Many Styles of Hokusai's Beauties: Permutations and Transformations

During his seven-decade-long artistic career, Hokusai transformed his style repeatedly. Those changes can be seen in the styles he developed for depicting beautiful women as well. This section traces those transformations from his early, Shunrō, period (1778-94) through his Sōri period (1794-1804), the years in which he used the names Katsushika Hokusai and Taito and worked as an illustrator of popular fiction (1804-11), and in his late period, until his death in 1849.

Section 2. A World of Gorgeous Attire and Hairstyles

A distinctive feature of Hokusai's work is that the ideas behind and the compositions of his paintings and prints are bold yet are created with extremely precise detail and delicate brushwork. Those qualities are evident in his images of beautiful women, in which the rendering of accessories and the fine motifs on garments is particularly noteworthy. In this section, we present the kimono that Hokusai depicted as well as accessories such as ornamental combs and hairpins, plus the makeup equipment with which women brought out their beauty. Gorgeous attire, fabulous hairstyles: Edo women had it all.

Section 3. Hokusai School Beauties

Hokusai had over two hundred pupils, including pupils of pupils. Their styles were quite varied, for good reason. Hokusai himself kept changing his style during the seven decades of his long career, and his influence on his pupils thus varied depending on when he accepted them as students. His pupils' many different styles also suggest that, rather than making them adhere to his own style, he trained them in a more generous manner. In this section, we introduce the results through Hokusai School pictures of beautiful women.

■ Exhibition Leaflet

We made the exhibiton's leaflet to imitate a fashion magazine introducing "Styles of Hokusai's Beauties" and "Fashion items Edo women liked" in order to easily to understood.

■ Exhibition Overview

Exhibition title: Hokusai Beauty The brilliant women of Edo

Dates : 14 Feburary - 8 April 2018

1 term : 14 Feb -11 Mar / 2term : 13 Mar-8 April 2018

Organizers: Sumida City |The Sumida Hokusai Museum

Supervision : Takako Murata (Pola Research Institute of Beauty and Culture)

Corporation : Pola Research Institute of Beauty and Culture

Contact : the Sumida Hokusai Museum

Admission Fees : This ticket allow to see AURORA (permanent exhibition room)
 Adults ¥1000 (800) HS / University Students ¥700 (560) JHS Students ¥300(240)
 65and over ¥700 (560) 、 Disabled peoples ¥300 (240) ※ () means group price

Kimono Discount Visitors wearing kimono can receive ticket –discount during the exhibition. For more informatuon, please see our website.

*Group admission applies to 20 and more paying adults.

*Students in elementary school and younger are admitted free of charge

*Junior high, high school, and university students (including technical college, vocational school, and special training college students) will be requested to show student ID.

*Adults 65 and over will be requested to show a document verifying age.

*Persons with a certificate such as the following plus one accompanying person are admitted free of charge: physical disability, intellectual disability, rehabilitation, mentally handicapped health and welfare, atomic bomb victim health notebook, etc. (Please show your certificate at time of admission.)

*Use of these tickets is limited to the day on which the exhibition is visited, and allow you see AURORA (Permanent exhibition room), too

【The Sumida Hokusai Museum】

Hour : 9:30-17:30(Last admission 17:00)

Closed : Every Monday

Address : Kamesawa, Sumida-ku, Tokyo 2-7-2 〒130-0014

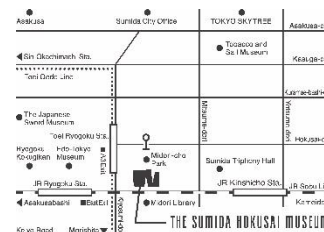
Tel : 03-5777-8600 (Hello Dial)

Official web site: <http://hokusai-museum.jp/Beauty>

Official Twitter : <http://twitter.com/HokusaiMuseum/>

Official FB : <http://www.facebook.com/THE.SUMIDA.HOKUSAI.MUSEUM/>

Official Youtube: <https://www.youtube.com/channel/UC2ywkxcxhYowjfoAk2LflRg>



-5 minute walk from the Toei Oedo Line Ryogoku Station A3 exit
 -9 minute walk from JR Sobu Line Ryogoku Station East exit
 -5 minutes by Sumida Loop Bus from the JR Sobu Line Kinshicho Station North exit

■ Related Events

<Lecture·Slide Presentation>

Lecture “Courtesan of Edo is fashion icon” (only in Japanese)

Hairdressing demonstration (With instruction (only in Japanese), Dressing popular hairstyle of Courtesan “Yoko Hyōgo”)

Lecturer: Takako Murata (Senior researcher, The POLA research institution of beauty and culture), Teruno Hayashi (Traditional Japanese hairstylist).

Venue: MARUGEN 100 (Museum lecture hall)

Capacity: 60

Date and time: Sat 3 Mar, 14:00-15:30 (Door open 13:30)

Admission: Free (However, an admission ticket or annual pass is required)



※Hair dressing demonstration
 (Courtesy of the Pola research institute of Beauty and Culture)

Slide Presentation “Hokusai Beauty The Brilliant Women of Edo” (only in Japanese)

Lecturer: The museum Curator

Venue: MARUGEN 100 (Museum lecture hall)

Capacity: 60

Date and time: Sat 17 Feb, Sat 17 Mar 14:00-15:30 (Door open 13:30)

Admission: Free (However, an admission ticket or annual pass is required)

Lecture “Cat and Ukiyo-e Beauty” (only in Japanese)

Lecturer: Yuko Nagai (Curator, The Nakagawa-machi Bato Hiroshige Museum of Art)

Venue: MARUGEN 100 (Museum lecture hall)

Capacity: 60

Date and time: Sun 11 Mar, 14:00-15:30 (Door open 13:30)

Admission: Free (However, an admission ticket or annual pass is required)

**Lecture “Beautiful woman depicted by Oi ~ Oi’s talent recognized by her father Hokusai~”
(only in Japanese)**

Lecturer: Kenji Hinohara (Curator, The Ota Memorial Museum of Art)

Venue: MARUGEN 100 (Museum lecture hall)

Capacity: 60

Date and time: Wed 21 Mar, 14:00-15:30 (Door open 13:30)

Admission: Free (However, an admission ticket or annual pass is required)

<Traditional craft artisan and workshops only in Japanese>

Sumida city is known as artisan town because various kinds of artisans live. We will held work shops following to key words “Edo” “Beauty” “Sumida”.

1、Edo Kimekomi Dolls (Wood caving toy) Workshop (only in Japanese)

Edo Kimekomi Dolls are made in Sumida. They are made by tucking and fixing cloth (usually brocade) costumes to grooves on the doll's body. Artisan perform making doll and you can experience making it.

Lecturer : Eishun Tsukada

Place : MARUGEN100 (Museum lecture hall I)

Date : Mon 12 February 2018

① 10 : 30~12 : 30

② 14 : 00~16 : 00



※Example

2、Edokiriko(Cut glass) Workshop

Edo Kiriko glasswork is said to have its origins in the late Edo Period when a merchant by the name of Kagaya Kyubei, who ran a glassware shop in the Ōdenmach ōo area of Edo (modern Tokyo), made cuts into some glassware. Later, the Edo Kiriko craft grew in leaps and bounds, driven by the influx of western technologies during the modernization of Japan in the Meiji Period. Edo Kiriko is characterized by the glittering rainbow of colors emitted from the intricate patterns cut meticulously into clear, colorless glass. The beauty and delicacy of this glasswork led to the word giyaman (from the Dutch word for “diamond”, which were used to cut glass) being used colloquially to mean “beautiful woman”. Artisan perform making doll and you can experience making it.

講師 : Masaki Yamada

場所 : MARUGEN100 (Museum lecture hall)

日時 : Mon 12 February 2018

① 10 : 30~12 : 30

② 14 : 00~16 : 00



※Example

3、Display Kimono inspired by Hokusai

We display Kimono which Edokomon artisan Ryuichi Nakajo designed by using the motied of Hokusai’s works.

Edo komon:It is said that Komon was originally a mold-dye for creating very intricate patterns. Edo Komon, with roots in the traditional samurai garb, is included with Kyoyuzen and Kagayūzen as one of the 3 major pattern dyes of Japan.The major characteristic of Edo Komon is that, from far away, it looks like a plain pattern. If one were to take a closer look at it, you would find a breath-taking delicate pattern.



Corporation: Daimatsuzome factory

Venue : 3 Foyer

Date : During this exhibion’s period.

Exhibition may subject to change at the organizer

News !! Greeting movie collecting works which will be displayed in our next exhibition “Hokusai Beauty the Brilliant women of Edo”

This is our greeting movie collecting works which will be displayed in our next exhibition “Hokusai Beauty the Brilliant women of Edo”. It invites you into the beautiful world of Edo women.

URL: <https://www.youtube.com/watch?v=ROni5sxPgL0>



■ Next exhibition

◇ **Tue 24 April Tue ~ Sun 10 June 2018**

Tentative title “Hokusai and Water”

“*Under the wave off Kanagawa, Thirty-six Views of Mount Fuji*” is iconic work of Hokusai. Beside “the great wave”, there are his many wonderful works depicting water. He described various appearances of changing water ex. the flowing water of the river which people live side-by-side and the dynamic wave which represented nature power. “*Under the wave off Kanagawa, Thirty-six Views of Mount Fuji*” and all pieces of the series “*A Tour of the waterfalls in Various Provinces*” will be shown in this exhibition. Moreover this exhibition introduces the fascination of Hokusai’s and his apprentice’s portrayals of changing water from our collection.